

# Research Portfolio Poster Presentation

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ENG 220

## Assignment

This assignment is an individual poster presentation in which you will present the findings from your research project. Poster presentations are brief, informal presentations where presenters create a visual display of their work and small groups rotate around the room listening to several simultaneous presentations. The less formal style allows presenters to discuss their work with those listening and to answer questions from their small audiences.

Your presentation should include: (1) a basic overview of your project and research population, (2) a description of your methods, (3) your data and findings, and (4) what you learned from your data. Your goal with this presentation is to share your findings with others orally and in visual format, so that they can learn about the project you did and the conclusions you've drawn from your project.

## What should the Research Report Presentation do?

Your presentation should

- Introduce your research project and the community you've researched
  - Who did you research?
  - What problem or issue did you investigate?
  - What were your research questions?

**\*\*\*You'll want to draw from your Scholarly Conversation Literature Review, Problem Statement, & Research Report**
- Explain the methods and instruments you used
  - What was your primary instrument?
  - What was your data collection process?

**\*\*\*You'll want to draw from your Research Report**
- Report your data and findings
  - What data did you actually collect?
  - What is the basic population and demographic information from your study?
  - What patterns did you find in your data?
  - What did these patterns tell you?

**\*\*\*You'll want to draw from your Research Report**
- Reveal and explain your conclusions
  - What did you learn from your data?
  - How did your data answer your research questions?
  - What suggestions, recommendations, or new ideas do you have for people listening to you?  
What should they take away from your research?

**\*\*\*You'll want to draw from your Problem Statement & Research Report**

## What should the Research Portfolio Presentation look like?

A poster presentation, as described above, has 2 parts: (1) a visual display and (2) an oral presentation.

### ***POSTER & HANDOUT***

Your poster component needs to be a digital poster display using one of the templates provided for you. Your visual component needs to communicate information from your presentation that will allow someone who hasn't heard your whole presentation to understand your project.

In addition to your visual component, you need a handout for the instructor. The handout needs to convey the information from your presentation and visual component, but also needs to be compact enough to fit on **one** page (front and back).

### ***PRESENTATION***

For your oral presentation, you are expected to take between 5-6 minutes to make your presentation. You have lots to cover and you need to cover it clearly and relatively quickly. You also need to be prepared to answer questions from your audience.

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## Assessment

This assignment is worth 100 points (10%). The following rubric will be used to assess your presentation.

	<b>An Unsatisfactory Project</b>	<b>An Adequate Project</b>	<b>A Strong Project</b>
<b>Criteria</b>	<b>0-17</b>	<b>17.5-22</b>	<b>22.5-25</b>
<b>Reasoning</b>	<p>Minimally or never</p> <ul style="list-style-type: none"> <li>follows a coherent, sound, and well-evidenced line of reasoning with many lapses in the clarity of the reasoning or evidence</li> <li>provides content that enables a reader to use the text for its intended purpose with many spots where not enough information is provided, too much unnecessary information is provided, and/or the way the information is confusing or inappropriate</li> <li>develops and appropriately crafts content for the genre with many spots where the information is inappropriate for the genre type and/or some spots where information is provided but not sufficiently analyzed or commented upon</li> <li>relays a novel, original, and/or unique argument, explanation, or narrative that allows the subject to be seen in a new light</li> </ul>	<p>Generally</p> <ul style="list-style-type: none"> <li>follows a coherent, sound, and well-evidenced line of reasoning with some lapses in the clarity of the reasoning or evidence</li> <li>provides content that enables a reader to use the text for its intended purpose with some spots where not enough information is provided, too much unnecessary information is provided, or the way the information is confusing or inappropriate</li> <li>develops and appropriately crafts content for the genre with some spots where the information is inappropriate for the genre type and/or some spots where information is provided but not sufficiently analyzed or commented upon</li> <li>relays a novel, original, and/or unique argument, explanation, or narrative that allows the subject to be seen in a new light with some lapses</li> </ul>	<p>Consistently</p> <ul style="list-style-type: none"> <li>follows a coherent, sound, and well-evidenced line of reasoning</li> <li>provides content that enables a reader to use the text for its intended purpose</li> <li>sufficiently develops and appropriately crafts content for the genre</li> <li>relays a novel, original, and/or unique argument, explanation, or narrative that allows the subject to be seen in a new light</li> </ul>
	<b>0-17</b>	<b>17.5-22</b>	<b>22.5-25</b>
<b>Audience Engagement</b>	<p>Minimally or never</p> <ul style="list-style-type: none"> <li>contains intentional features that help develop the reader's understanding of the subject as the writer sees it with many lapses</li> <li>uses tone and style in the text that meet the expectations of the given audience with many lapses in word choice, formality, and/or language use</li> <li>develops the line of reasoning in a way that aligns with the intended audience's standards of evidence and argument with many lapses in type and/or amount of evidence provided or in appeals made to the audience</li> </ul>	<p>Generally</p> <ul style="list-style-type: none"> <li>contains intentional features that help develop the reader's understanding of the subject as the writer sees it with some lapses</li> <li>uses tone and style in the text that meet the expectations of the given audience with some lapses in word choice, formality, and/or language use</li> <li>develops the line of reasoning in a way that aligns with the intended audience's standards of evidence and argument with some lapses in type and/or amount of evidence provided or in appeals made to the audience</li> </ul>	<p>Consistently</p> <ul style="list-style-type: none"> <li>contains intentional features that help develop the reader's understanding of the subject as the writer sees it</li> <li>uses tone and style in the text that meet the expectations of the given audience</li> <li>develops the line of reasoning in a way that aligns with the intended audience's standards of evidence and argument</li> </ul>
	<b>0-17</b>	<b>17.5-22</b>	<b>22.5-25</b>
<b>Genre</b>	Minimally or never	Generally	Consistently

	<ul style="list-style-type: none"> <li>selects a genre that is appropriate to accomplish the writer’s task in a given situation for particular readers, but many features of the selected genre don’t work for the situation and/or audience OR the genre is wholly inappropriate for the situation or audience</li> <li>uses textual form and structure that align with the conventions of the given genre and the reader’s expectations for these conventions with many lapses in the execution of conventions</li> <li>realizes the conventions of the genre so that readers experience the genre in a meaningful way that is not hackneyed or stereotyped with many lapses</li> </ul>	<ul style="list-style-type: none"> <li>selects a genre that is appropriate to accomplish the writer’s task in a given situation for particular readers but some features of the selected genre don’t work for the situation and/or audience</li> <li>uses textual form and structure that align with the conventions of the given genre and the reader’s expectations for these conventions with some lapses in the execution of conventions</li> <li>realizes the conventions of the genre so that readers experience the genre in a meaningful way that is not hackneyed or stereotyped with some lapses</li> </ul>	<ul style="list-style-type: none"> <li>selects a genre that is appropriate to accomplish the writer’s task in a given situation for particular readers</li> <li>uses textual form and structure that align with the conventions of the given genre and the reader’s expectations for these conventions</li> <li>realizes the conventions of the genre so that readers experience the genre in a meaningful way that is not hackneyed or stereotyped</li> </ul>
	<b>0-17</b>	<b>17.5-22</b>	<b>22.5-25</b>
<b>Style, Mechanics, &amp; Presentation</b>	<p>Minimally</p> <ul style="list-style-type: none"> <li>designs the text in a polished fashion that is in line with instructions, genre conventions, and reader expectations with many lapses in word choice, sentence structure, and/or execution of conventions</li> <li>displays numerous noticeable or distracting grammar errors</li> <li>uses appropriate citation practices in-text and on the References page with many noticeable errors or omissions</li> </ul>	<p>Generally</p> <ul style="list-style-type: none"> <li>designs the text in a polished fashion that is in line with instructions, genre conventions, and reader expectations with some lapses in word choice, sentence structure, and/or execution of conventions</li> <li>displays some noticeable or distracting grammar errors</li> <li>uses appropriate citation practices in-text and on the References page with some noticeable errors or omissions</li> </ul>	<p>Consistently</p> <ul style="list-style-type: none"> <li>designs the text in a polished fashion that is in line with instructions, genre conventions, and reader expectations</li> <li>displays minimal noticeable or distracting grammar errors</li> <li>uses appropriate citation practices in-text and on the References page</li> </ul>
	<b>Total</b>		<b>100 points</b>

### Assessment Notes for the Portfolio Poster Presentation Project

#### Reasoning

- To be an adequate project or above, the Portfolio Poster Presentation Project must
  - Demonstrate how the data collected addressed the research question(s)
  - Explain why answering the research question(s) was important to the scholarly conversation

#### Audience Engagement

- To be an adequate project or above, the Portfolio Poster Presentation Project must
  - Be delivered confidently and clearly to an audience of peers
  - Make the topic accessible to an audience who may be unfamiliar with the topic being discussed

**Genre**

- To be an adequate project or above, the Problem Statement Project must
  - Rely on visual elements and bullets to convey information
  - Demonstrate synergy between the spoken and visual parts of the presentation

**Style, Mechanics, & Presentation**

- To be an adequate project or above, the Portfolio Poster Presentation Project must
  - Cite in APA format (in-text and on handout) as necessary