

# Formal Research Presentation Project

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ENG 453

Dr. Witte

## **WHAT IS A RESEARCH PRESENTATION?**

A research presentation is a brief explanation of your research made to colleagues, and generally followed by a question and answer session. The purposes of the presentation are (1) to share the knowledge you've gained from your research and (2) to receive feedback from your peers on your research.

Research presentations are generally made at professional conferences where many other people are speaking about a related topic. You will generally be part of a panel where 2-3 other people speak about their research, which is similar or related to your research.

## **THE ASSIGNMENT**

You need to prepare a 9-10 minute presentation, based on the proposal that you submitted for the Undergraduate Research Conference, that identifies your research questions and explains your project, describes your research methods, details your findings, and presents the conclusions you've drawn and what people in the audience can learn from those conclusions.

Your presentations should also be accompanied by a multi-media element and a handout. The multimedia element should be integrated into your presentation and add to what you are saying—not simply replicate it. Your handout should include elements you want people to be able to see throughout your presentation, such as data or sets of practices you would like people to use in their daily lives or workplaces. It should also include your presentation title and your contact information.

Presentations will be followed by a short question and answer session. You need to be prepared to answer questions from both your peers and from me.

Dress for the presentation is professional.

## **IMPORATANT DATES**

- Thursday 12/7                      Presentations given during class period
- Tuesday 12/12 (11:00am)        Presentations given during final exam period

	<b>Content &amp; Purpose</b>	<b>Organization</b>	<b>Delivery</b>	<b>Presentation &amp; Design</b>	<b>Requirements</b>
<b>An A Presentation (90-100 points)</b>	<ul style="list-style-type: none"> <li>Clearly identifies the project you are presenting</li> <li>Consistently provides sufficient detail, including references to relevant sources and description of methods, for a reader to understand the project</li> <li>Accurately and ethically presents research data</li> </ul>	<ul style="list-style-type: none"> <li>Introduces the research project in the first few sentences</li> <li>Provides any necessary background information before describing the specifics of the project</li> <li>Concludes with an clear statement of findings and at least 1 concrete takeaway for the audience</li> </ul>	<ul style="list-style-type: none"> <li>Is delivered confidently by a speaker who appears to have practiced</li> <li>Consistently integrates the multi-media element and handout</li> <li>Has a well-handled Q&amp;A session</li> </ul>	<ul style="list-style-type: none"> <li>Has clear and readable media that adhere to the principles of good design</li> <li>Has no noticeable errors in grammar or spelling in the media</li> </ul>	<ul style="list-style-type: none"> <li>Is between 9-10 minutes</li> <li>Has a professionally-dressed speaker</li> </ul>
<b>A B Presentation (80-89 points)</b>	<ul style="list-style-type: none"> <li>Mostly clearly identifies the project you are presenting with a few slip-ups or omissions</li> <li>Mostly consistently provides sufficient detail, including references to relevant sources and description of methods, for a reader to understand the project with a few minor omissions</li> <li>Accurately and ethically presents research data</li> </ul>	<ul style="list-style-type: none"> <li>Introduces the research project in the first few sentences</li> <li>Provides any necessary background information before describing the specifics of the project with a few minor lapses</li> <li>Concludes with a mostly clear statement of findings and at least 1 concrete takeaway for the audience, but the takeaway is not entirely clear or appropriate</li> </ul>	<ul style="list-style-type: none"> <li>Is delivered confidently by a speaker who appears to have practiced, but also has minor lapses in delivery</li> <li>Mostly consistently integrates the multi-media element and handout with a few minor lapses</li> <li>Has a well-handled Q&amp;A session, with a few flubs</li> </ul>	<ul style="list-style-type: none"> <li>Has clear and readable media that mostly adhere to the principles of good design</li> <li>Has a few noticeable errors in grammar or spelling in the media</li> </ul>	<ul style="list-style-type: none"> <li>Is between 9-10 minutes</li> <li>Has a professionally-dressed speaker</li> </ul>

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<b>A C Presentation (70-79 points)</b>	<ul style="list-style-type: none"> <li>• Generally clearly identifies the project you are presenting with some slip-ups or omissions</li> <li>• Generally provides sufficient detail, including references to relevant sources and description of methods, for a reader to understand the project with some minor or a few major omissions</li> <li>• Accurately and ethically presents research data</li> </ul>	<ul style="list-style-type: none"> <li>• Introduces the research project in the first few sentences, but the project is unclear</li> <li>• Provides some necessary background information before describing the specifics of the project with some minor or a few major lapses</li> <li>• Concludes with a statement of findings and at least 1 concrete takeaway for the audience, but the findings are unclear OR the takeaway is not clear or appropriate</li> </ul>	<ul style="list-style-type: none"> <li>• Is delivered by a speaker who appears to have practiced, but also has some minor lapses in delivery</li> <li>• Generally integrates the multi-media element and handout with some minor or a few major lapses</li> <li>• Has a speaker who participates in the Q&amp;A session but doesn't clearly or confidently answer some questions</li> </ul>	<ul style="list-style-type: none"> <li>• Has generally clear and readable media that generally adhere to the principles of good design with some minor or a few major lapses</li> <li>• Has some noticeable errors in grammar or spelling in the media</li> </ul>	<ul style="list-style-type: none"> <li>• Is between 9-10 minutes</li> <li>• Has a professionally-dressed speaker</li> </ul>
<b>A D Presentation (60-69 points)</b>	<ul style="list-style-type: none"> <li>• Somewhat clearly identifies the project you are presenting with many slip-ups or omissions</li> <li>• Somewhat provides sufficient detail, including references to relevant sources and description of methods, for a reader to understand the project with many minor or some major omissions</li> <li>• Accurately and ethically presents research data with a few minor lapses</li> </ul>	<ul style="list-style-type: none"> <li>• Somewhat introduces the research project in the first few sentences, but the project is unclear until much later in the presentation</li> <li>• Provides few pieces of necessary background information before describing the specifics of the project with many minor or some major lapses</li> <li>• Concludes with a statement about the project that doesn't clearly relate to findings, and/or fails to provide at least 1 concrete takeaway for the audience</li> </ul>	<ul style="list-style-type: none"> <li>• Is delivered by a speaker who doesn't appear to have practiced, and has many lapses in delivery</li> <li>• Somewhat integrates the multi-media element and handout with many minor or some major lapses</li> <li>• Has a speaker who participates in the Q&amp;A session but doesn't clearly or confidently answer most questions</li> </ul>	<ul style="list-style-type: none"> <li>• Has somewhat clear and readable media that somewhat adhere to the principles of good design with many minor or some major lapses</li> <li>• Has many noticeable errors in grammar or spelling in the media</li> </ul>	<ul style="list-style-type: none"> <li>• Is 1-2 minutes too long or too short</li> <li>• Has an unprofessionally-dressed speaker</li> </ul>

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<b>An F Presentation (Less than 60 points)</b>	<ul style="list-style-type: none"> <li>Minimally identifies the project you are presenting with numerous slip-ups or omissions</li> <li>Minimally provides sufficient detail, including references to relevant sources and description of methods, for a reader to understand the project with numerous omissions</li> <li>Fails to accurately and ethically presents research data</li> </ul>	<ul style="list-style-type: none"> <li>Minimally or never introduces the research project in the first few sentences</li> <li>Provides minimal or no necessary background information before describing the specifics of the project</li> <li>Fails to conclude with a statement of findings and at least 1 concrete takeaway for the audience</li> </ul>	<ul style="list-style-type: none"> <li>Is delivered by a speaker who doesn't appear to have practiced, and has numerous and distracting lapses in delivery</li> <li>Minimally or never integrates the multi-media element and handout</li> <li>Has a speaker who fails to participate in the Q&amp;A</li> </ul>	<ul style="list-style-type: none"> <li>Has minimally clear and readable media that minimally adhere to the principles of good design</li> <li>Has numerous noticeable errors in grammar or spelling in the media</li> </ul>	<ul style="list-style-type: none"> <li>Is 3 or more minutes too long or too short</li> <li>Has an unprofessionally-dressed speaker</li> </ul>