# Research Portfolio Poster Presentation

## Assignment

This assignment is an individual poster presentation in which you will present the findings from your research project. Poster presentations are brief, informal presentations where presenters create a visual display of their work and small groups rotate around the room listening to several simultaneous presentations. The less formal style allows presenters to discuss their work with those listening and to answer questions from their small audiences.

Your presentation should include: (1) a basic overview of your project and research population, (2) a description of your methods, (3) your data and findings, and (4) what you learned from your data. Your goal with this presentation is to share your findings with others orally and in visual format, so that they can learn about the project you did and the conclusions you've drawn from your project.

## What should the Research Report Presentation do?

Your presentation should

- Introduce your research project and the community you've researched
  - o Who did you research?
  - o What problem or issue did you investigate?
  - o What were your research questions?
  - **\*\*\*You'll want to draw from your Community Profile, Problem Statement, & Research Report**
- Explain the methods and instruments you used
  - o What was your primary instrument?
  - o What was your data collection process?
  - **\*\*\*You'll want to draw from your Method Justification & Research Report**
- Report your data ad findings
  - o What data did you actually collect?
  - o What is the basic population and demographic information from your study?
  - o What patterns did you find in your data?
  - o What did these patterns tell you?
  - **\*\*\*You'll want to draw from your Research Report**
- Reveal and explain your conclusions
  - o What did you learn from your data?
  - o How did your data answer your research questions?
  - o What suggestions, recommendations, or new ideas do you have for people listening to you? What should they take away from your research?
  - **\*\*\*You'll want to draw from your Problem Statement & Research Report**

## What should the Research Method Presentation look like?

A poster presentation, as described above, has 2 parts: (1) a visual display and (2) an oral presentation.

***POSTER & HANDOUT***

Your poster component needs to be some visual display that might be an actual poster, a PowerPoint presentation or some combination of the two. You are also welcome to being in artifacts, images, you're your visual component needs to communicate information from your presentation that will allow someone who hasn't heard your whole presentation to understand your project.

In addition to your visual component, you need a handout that people can pick-up and take with them. The handout needs to convey the information from your presentation and visual component, but also needs to be compact enough to fit on 1 page.

***PRESENTATION***

For your oral presentation, you are expected to take between 5-6 minutes to make your presentation. You have lots to cover and you need to cover it clearly and relatively quickly. You also need to be prepared to answer questions from your audience.

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## Assessment

This assignment is worth 100 points (10%) and counts as your Final Exam Grade. The following rubric will be used to assess your presentation.

| | Content | Delivery | Media |
|---|---|---|---|
| Excellent (A) (90-100 points) | • The presentation covers ALL the major topics (introduction, methods & instrument, data reporting, & conclusions) in meaningful detail<br>• The presentation uses appropriate visuals (charts, graphs, images, etc.) to convey information<br>• The presenter sufficiently answers questions, referring to his/her own research or research he/she cited in his/her work | • The presentation is clear, concise, and easy to follow<br>• The presenter uses multiple means of conveying information. (Worksheets, handouts, PowerPoint, video, etc.)<br>• The presenter has prepared in advance and is ready present when asked.<br>• The presenter is able to confidently answer questions and interact with audience members.<br>• The timing of the presentation is appropriate. | • The visual component is well-designed, easy to read and follow, and adds to the presentation<br>• The handout is well-designed and easy to read and follow<br>• All media are free of major errors in spelling and grammar |
| Successful (70-79 points) | • The presentation covers ALL the major topics (introduction, methods & instrument, data reporting, & conclusions) in some way, but some sections are stronger than others<br>• The presentation uses either too few or too many visuals (charts, graphs, images, etc.) to convey information OR some of visuals don't fit or suit the purpose of the presentation<br>• The presenter generally answers questions by referring to his/her own research or research he/she cited in his/her work but sometimes does not give clear or sufficient answers | • The presentation is mostly clear, concise, and easy to follow, but has a few spots where it is difficult to follow<br>• The presenters use multiple means of conveying information. (Handouts, PowerPoint, video, etc.)<br>• The presenter has prepared in advance and is ready present when asked.<br>• The presenter is generally able to answer questions and interact with audience members, but has a few unsteady moments<br>• The timing of the presentation is appropriate, but may be slightly too long or too short | • The visual component is generally well-designed, easy to read and follow, and generally adds to the presentation but has some unnecessary or repetitive information<br>• The handout is generally well-designed and easy to read and follow but has some unnecessary or repetitive information<br>• The media contain a few major errors in spelling and grammar OR several minor errors |
| Unsuccessful (Less than 60 points) | • The presentation covers some of the major topics (introduction, methods & instrument, data reporting, & conclusions) in some way, but only a few or no sections provide any meaningful information<br>• The presentation uses too few or no visuals (charts, graphs, images, etc.) to convey information OR the visuals don't fit or suit the purpose of the presentation<br>• The presenter rarely or never answers questions by referring to his/her own research or research he/she cited in his/her work OR does not give clear or sufficient answers | • The presentation is unclear, too long or too short, or difficult to follow<br>• The presenter uses a single or no organized means of conveying information.<br>• The presenter does not appear to have prepared in advance OR is not ready to present when asked.<br>• The presenter is rarely or never able to answer questions or interact with audience members<br>• The timing of the presentation is appropriate, but is noticeably too long or too short. | • The visual component is poorly designed, difficult to read and follow, and/or has lots of unnecessary or repetitive information<br>• The handout is poorly designed and difficult to read and follow and/or has lots of unnecessary or repetitive information<br>• The media contain several major errors in spelling and grammar OR numerous minor errors |