

Journal Exploration Project

ENG 501

Dr. Alison Witte

WHAT'S A JOURNAL ANYWAYS?

Journals are the predominant place that academics and researchers publish their research and ideas. What sets journals apart from other publications is that all the published articles are reviewed by expert reviewers and evaluated for their academic worthiness. This means that not all articles submitted are published and that most authors have articles rejected or sent back for revision before they are accepted for publication.

THE ASSIGNMENT

This assignment asks you to familiarize yourself with a journal from your field of study so you can see what types of research are published in your field, how people in your field write, and what is currently being talked about and researched in your field. Knowing what's going on can help you design good projects that meet the research demands of your field, follow the research and data collection methods of your field, and that people will find interesting and useful for the current topics in your field.

You need to select a journal from the list below (All are available through the LINK). For your selected journal you need to determine:

- Publication Information:
 - Who published this journal?
 - Who are the editors? (Where do they work? What have they done professionally?)
 - How often is the journal published?
- Article Information:
 - What types of articles are included? (Research Report, Book Review, Commentary, etc.)
 - What topics, generally speaking, are covered? (Not the specifics in each article, but generally. So not using Facebook to teach writing, but social media and writing.)
 - How many articles in each issue?
 - How long are the articles?
- Submission Guidelines
 - What are the length requirements?
 - What style (APA, ASCE, Chicago, or something else) should articles be in?
 - Does the journal require Institutional Review Board approval for submission?
 - What formats should articles be submitted in?
 - Where are articles submitted?
 - Does the journal have any current Calls for Papers (CPFs)? What are their subjects or themes?

You have access to the full text of all of these journals through the Trine Library website. The easiest way to locate them is to use the "Search for a Specific Journal" link on the Digital Library page.

FORMAT

Your report should be approximately 1 page, with 3 distinct sections. Each section should have a heading that matches the 3 major bullets above. Content within each section should be in paragraph format. Paragraphs should be single-spaced.

Your report should have a header and headings in APA style (see your *Publication Manual of the American Psychological Association*). Your title should be the title of the journal, centered in italics.

JOURNAL LIST

Journal Title	Journal Website
<i>Academy of Management Journal</i>	http://aom.org/AMJ/
<i>Bloomberg Businessweek</i>	http://www.bloomberg.com/businessweek
<i>Business Ethics Quarterly</i>	http://journals.cambridge.org/action/displayJournal?jid=BEQ
<i>The Economist: A Weekly Financial, Commercial and Real Estate Newspaper</i>	http://www.economist.com/
<i>Entrepreneur</i>	http://www.entrepreneur.com/
<i>Fast Company</i>	http://www.fastcompany.com/
<i>The Financial Times</i>	http://www.ft.com/home/uk
<i>Forbes</i>	http://www.forbes.com/
<i>Fortune</i>	http://fortune.com/
<i>Harvard Business Review</i>	https://hbr.org/
<i>IEEE Transactions on Engineering Management Inc</i>	http://www.ieeetmc.org/tem http://www.inc.com/
<i>Journal of Business Ethics</i>	http://www.springer.com/social+sciences/applied+ethics/journal/10551
<i>Journal of Construction Engineering and Management</i>	http://ascelibrary.org/journal/jcemd4
<i>Journal of Engineering, Project & Production Management</i>	http://www.ppml.url.tw/EPPM_Journal/
<i>Journal of Leadership and Organizational Studies</i>	http://jlo.sagepub.com/
<i>Journal of Leadership Studies</i>	http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN%291935-262X
<i>Journal of Leadership, Management, and Organizational Studies</i>	http://www.scientificjournals.org/submission_guidelines_leadership.htm
<i>Journal of Management in Engineering</i>	http://ascelibrary.org/journal/jmenea
<i>Journal of Technology, Management & Applied Engineering</i>	http://www.atmae.org/?page=JTMAE
<i>Leadership Quarterly</i>	http://www.journals.elsevier.com/the-leadership-quarterly/
<i>Stanford Social Innovation Review</i>	http://www.ssireview.org/
<i>The Wall Street Journal</i>	http://www.wsj.com/

IMPORTANT DATES

Monday, November 2

Due to Moodle

ASSESSMENT

The rubric below will be used to assess your Journal Exploration Report. The report is worth 50 points (10 % of your final grade).

	Purpose & Content	Organization	Presentation & Design	Requirements
An A Report (45-50 points)	<ul style="list-style-type: none"> • Thoroughly covers all sections by answering all questions and providing specific examples • Provides numerous specific examples from particular issues • Provides specific publication information from journal website 	<ul style="list-style-type: none"> • Consistently uses headings to organize content • Uses paragraphs to convey content in each section • Uses topic sentences to identify the main theme of each paragraph • Organizes information in a logical order and groups similar information throughout 	<ul style="list-style-type: none"> • Uses headings to increase readability • Has no noticeable errors in grammar or spelling • Has correctly formatted headers, headings and titles 	<ul style="list-style-type: none"> • Is at least 1 page, single spaced • Focuses on one of the listed journals
A B Report (40-44.5 points)	<ul style="list-style-type: none"> • Mostly thoroughly covers all sections by answering all questions and providing specific examples, but needed a few more specific examples • Provides specific examples from particular issues, but needs to be more specific in spots or to provide more examples in spots • Provides specific publication information from journal website but omits some minor details 	<ul style="list-style-type: none"> • Consistently uses headings to organize content • Uses paragraphs to convey content in each section • Almost always uses topic sentences to identify the main theme of each paragraph • Almost always organizes information in a logical order and groups similar information 	<ul style="list-style-type: none"> • Uses headings to increase readability • Has a few minor errors in grammar or spelling • Has correctly formatted headers, headings and titles 	<ul style="list-style-type: none"> • Is at least 1 page, single spaced • Focuses on one of the listed journals
A C Report (35-39.5 points)	<ul style="list-style-type: none"> • Covers all sections by answering all questions and providing some specific examples, but needs several more specific examples • Provides some specific examples from particular issues, but needed to be more specific in spots or provided more examples in spots • Provides specific publication information from journal website but omits several minor or some major details 	<ul style="list-style-type: none"> • Consistently uses headings to organize content • Uses paragraphs to convey content in each section • Generally uses topic sentences to identify the main theme of the paragraph, but in some cases the topic sentence is omitted • Generally organizes information in a logical order and groups similar information together, but there are spots where the order is confusing or information is repeated unnecessarily 	<ul style="list-style-type: none"> • Generally uses headings to increase readability, but has a few minor errors • Has some noticeable minor errors and a few noticeable major errors in grammar and spelling • Has correctly formatted headers, headings and titles 	<ul style="list-style-type: none"> • Is at least 1 page, single spaced • Focuses on one of the listed journals

	Purpose & Content	Organization	Presentation & Design	Requirements
A D Report (30-34.5 points)	<ul style="list-style-type: none"> • Fails to covers all sections by not answering all questions and/or fails to provide specific examples in most spots • Provides a few specific examples from particular issues, but needs to be more specific throughout or to provide more examples throughout • Minimally provides specific publication information from journal website but omits most major details 	<ul style="list-style-type: none"> • Does not consistently use headings to organize content • Uses paragraphs to convey content in most sections, but some do not • Somewhat uses topic sentences that identify the main theme of each paragraph, but in many cases the topic sentence is omitted • Somewhat organizes information in a logical order and groups similar information together, but there are many spots where the order is confusing or information is repeated unnecessarily 	<ul style="list-style-type: none"> • Somewhat uses headings to increase readability, but has a few major errors • Has many noticeable minor errors and some noticeable major errors in grammar and spelling • Has incorrectly formatted headers, headings and titles 	<ul style="list-style-type: none"> • Is not at least 1 page, single spaced • Focuses on one of the listed journals
An F Report (Less than 30 points)	<ul style="list-style-type: none"> • Fails to covers all sections by not answering most of the questions and/or fails to provide specific examples • Provides no specific examples from particular issues • Fails to provide specific publication information from journal website 	<ul style="list-style-type: none"> • Does not consistently use headings to organize content • Fails to use paragraphs to convey content in most sections • Rarely or never uses topic sentences to identify the main theme of each paragraph • Rarely or never organizes information in a logical order or groups similar information together, and there are numerous spots where the order is confusing or information is repeated unnecessarily 	<ul style="list-style-type: none"> • Rarely or never uses headings to increase readability • Has numerous noticeable minor errors and numerous noticeable major errors in grammar and spelling • Has incorrectly formatted headers, headings and titles OR is missing these elements 	<ul style="list-style-type: none"> • Is not at least 1 page, single spaced • Does not focus on one of the listed journals

QUESTIONS? Contact me at wittea@trine.edu or drop in during office hours in 215 Taylor Hall.