# **Conference Proposal Project**

ENG 453 Dr. Witte

# WHAT IS A CONFERENCE PROPOSAL?

A conference proposal is a document provided to organizers of an academic conference that (1) describes a presentation you would like to give and (2) shows how your presentation is suitable for the audience, topic, and theme of the conference. The proposal needs to show that you understand what will be interesting and relevant to your peers and that you have well-designed research to present to those peers.

Conference proposals are always responses to Calls for Papers/Presentations (CFP). The conference hosts or organizers are usually responsible for writing the CFP. Which conferences generally deal with the same topic and draw the same types of professionals, the theme or emphasis is usually different from year to year. The CFP will also explain the information the proposal must include, as well as any word counts or other restrictions.

### THE ASSIGNMENT

You need to compose a proposal in response to the CFP below based on the research you did for your research report. Your proposal needs to explain your project and how it fits the theme of the conference. Proposals don't generally cite sources unless absolutely necessary.

CFP: Writing Across the Disciplines

The Conference for Undergraduate in Inter-Disciplinary Research seeks presentations on the theme of Writing Across the Disciplines. While writing plays a pivotal role in every discipline, we gain our best understanding of the roles and functions of writing when we look beyond our own disciplines to the best and most innovative practices of all disciplines. As such, the conference seeks proposals that present innovative approaches to the study of writing and highlight intersections of multiple disciplines. Approaches might include studying writing with discipline-specific methods, examining non-traditional sites or types of writing, or describing discipline-specific practices for teaching or using writing. Presentations should draw on relevant theories about writing and communication, relevant discipline-specific literature and primary research data. All proposals should demonstrate research that adheres to high standards of ethics and research design.

# Successful proposals will

- provide a clear sense of the project being presented
- make evident the theories/theoretical lenses that support the project
- demonstrate how the project is inter-disciplinary
- give at least 1 concrete takeaway that audience members will get from hearing the presentation

Presentations might address the following questions:

- How is writing perceived in your discipline? Why? What aspects of writing are unique to your discipline and what aspects are shared with other disciplines?
- What unique ways is writing used in your discipline? How do various members use writing to communicate to each other and/or to those outside the discipline?
- What can other disciplines learn from the ways members of your discipline write or use writing?

Proposals should be between 500-750 words and include relevant contact information including name, undergraduate institution, and email address. **Submissions are due Tuesday December 5 at 11:00am.** 

# **IMPORATANT DATES**

o Tuesday 12/5 Project due to Moodle

	Content & Purpose	Organization	Presentation & Design	Requirements
An A Proposal (22.5-25 points)	<ul> <li>Clearly identifies the project you are presenting</li> <li>Consistently provides sufficient detail, including references to relevant sources, for a reader to understand the project</li> <li>Clearly demonstrates how your project fits the theme of the conference</li> </ul>	<ul> <li>Has a clear and interesting title</li> <li>Introduces the specific proposal topic in the first few sentences</li> <li>Consistently presents information in the order a reader would need it to understand your topic</li> <li>Concludes with an emphatic statement that shows how well the proposed presentation suits the conference</li> </ul>	<ul> <li>Consistently integrates sources using signal phrases</li> <li>Has no noticeable errors in grammar or spelling</li> </ul>	<ul> <li>Is between 500-750 words</li> <li>Is submitted on time</li> </ul>
A B Proposal (20-22 points)	<ul> <li>Mostly clearly identifies the project you are presenting, but there are a few spots where the project is unclear</li> <li>Mostly consistently provides sufficient detail, including references to relevant sources, for a reader to understand the project with a few minor lapses or omissions</li> <li>Mostly clearly demonstrates how your project fits the theme of the conference, but the connection is not always strong or clear</li> </ul>	<ul> <li>Has a mostly clear and interesting title</li> <li>Introduces the specific proposal topic in the first few sentences</li> <li>Mostly consistently presents information in the order a reader would need it to understand your topic with a few minor lapses or omissions</li> <li>Concludes with a statement that shows how well the proposed presentation suits the conference, but it doesn't always sound convincing</li> </ul>	Mostly     consistently     integrates     sources using     signal phrases     with a few minor     lapses     Has a few     noticeable errors     in grammar or     spelling	Is between     500-750     words     Is submitted     on time
A C Proposal (17.5-19.5 points)	<ul> <li>Generally clearly identifies the project you are presenting, but there are some spots where the project is unclear</li> <li>Generally provides sufficient detail, including references to relevant sources, for a reader to understand the project with some lapses or omissions</li> <li>Generally demonstrates how your project fits the theme of the conference, but the connection is not strong or clear in some spots</li> </ul>	<ul> <li>Has a clear title, but the title isn't interesting or creative</li> <li>Introduces the specific proposal topic in the first few sentences</li> <li>Generally presents information in the order a reader would need it to understand your topic with a some noticeable lapses or omissions</li> <li>Concludes with a statement that shows how well the proposed presentation suits the conference, but it doesn't make a clear claim</li> </ul>	Generally integrates sources using signal phrases with some noticeable lapses Has some noticeable errors in grammar or spelling	Is between     500-750     words     Is submitted     on time

	Content & Purp	ose	Organization	Presentation & Design	Requirements
A D	<ul> <li>Somewhat identified project you are present the project is sufficient detail, income references to relevation.</li> </ul>	senting, spots sunclear luding	Has a clear title, but the title isn't interesting or creative Somewhat introduces the specific proposal topic in the first few sentences, but the topic is unclear throughout or until much later in the proposal	<ul> <li>Somewhat integrates sources using signal phrases with many noticeable lapses</li> <li>Has many</li> </ul>	<ul> <li>Is either too short or too long</li> <li>Is not submitted on time</li> </ul>
Proposal (15-17 points)	sources, for a reade understand the promany lapses or omi Somewhat demons how your project fit theme of the confebut the connection strong or clear in mapots	ject with ssions trates as the rence, is not	Somewhat presents information in the order a reader would need it to understand your topic with a many noticeable lapses or omissions  Concludes with a statement about the project, but doesn't demonstrate how the proposed presentation fits the conference	noticeable errors in grammar or spelling	
An F Proposal (Less than 15 points)	<ul> <li>Minimally or never identifies the project are presenting</li> <li>Minimally or never sufficient detail, incorreferences to relevate sources, for a reade understand the project fits the ther conference</li> </ul>	provides luding ant er to ject •	Has title, but the title isn't clear, interesting or creative OR has not title  Minimally or never introduces the specific proposal topic in the first few sentences, and the topic is unclear throughout  Minimally or never presents information in the order a reader would need it to understand your topic  Fails to concludes with a statement about the project, and doesn't demonstrate how the proposed presentation fits the conference	<ul> <li>Minimally or never integrates sources using signal phrases</li> <li>Has numerous noticeable errors in grammar or spelling</li> </ul>	<ul> <li>Is either too short or too long</li> <li>Is not submitted on time</li> </ul>