# **Demonstration Speech**

SP 203 Dr. Alison Witte

## **ASSINGMENT**

Your Demonstration Speech is your opportunity to teach people a process that you are familiar with, in a step-by-step fashion. You will need to explain the process verbally and demonstrate it visually as you describe it.

#### REQUIREMENTS

Length: 4-5 minutes of video

**Content:** You MUST include in a step-by-step set of instructions, geared toward helping listeners do the process you are explaining. You also MUST introduce your process and explain where it might be used and what materials it requires. Finally, you MUST show the outcome/result of the process.

In addition to explaining the process verbally, you must demonstrate the process for your listeners. Your demonstration should align with your verbal explanation.

**Organization:** Your introduction must include a brief description of the process and where this process is used (at work, in a game, at school, using a computer, etc.) and a list of needed materials. Your explanation must go in step-by-step order. Your conclusion should explain and show the result of the completed process.

**Delivery:** Video (YouTube upload) with notes or an outline, or from memory Be sure that your demonstrations are visible throughout the speech and that you are also visible when necessary.

You may need someone to record you so that your delivery is not interrupted by your equipment.

### SUBMISSION GUIDELINES & DETAILS

DUE DATE: Saturday Feb. 1, 2014 by 11:59pm

**Submission Format**: .YouTube Video

**Submission Locations:** You need to submit a link to your video in 2 places:

**1.) Moodle Assignment:** In the Speeches Section on Moodle

2.) Moodle Discussion Board: In the Peer Review Section on Moodle

# **ASSESSMENT** (This speech is worth 50 points toward your final grade for the course.)

	Content	Organization	Delivery
	Provides a clear introduction to the	• Has a clear introduction that	Speaker speaks clearly and
An A Speech	process and the context (who, where,	includes the process and its context	confidently
	etc.) for that process	Offers chronologically-ordered	•Is an appropriate pace for listeners
	<ul> <li>Provides clear, detailed verbal</li> </ul>	step-by-step instructions	to comprehend each step and
	instructions to complete the	Has a clearly identifiable	complete any necessary action
An A Speech	described process with only a few	conclusion that signals the end of	•Is interesting to listen to
45-50 points	minor omissions	the speech by showing the	• Has nearly complete absence of
	<ul> <li>Provides easy to see and follow</li> </ul>	outcome/result of the process	vocal fillers (uhh's and ahh's)
	visual depictions of the process		•Is submitted on time with the
	•Demonstrates the outcome/result of		appropriate file types
	the described process		
	<ul> <li>Provides a mostly clear introduction</li> </ul>	Has a mostly clear introduction	<ul> <li>Speaker speaks clearly and</li> </ul>
	to the process and the context (who,	that includes the process and its	confidently
	where, etc.) for that process, but	context	<ul> <li>Is a mostly appropriate pace for</li> </ul>
	omits information in a few spots	<ul> <li>Offers a mostly chronologically-</li> </ul>	listeners to comprehend each step
	<ul> <li>Provides mostly clear, detailed</li> </ul>	ordered step-by-step instructions,	and complete any necessary action,
A B Speech 40-44 points	verbal instructions to complete the	but has a few minor steps out of	but is too quick or slow in a few
	described process with some minor	order or omitted	spots
	omissions or a single major omission	Has a mostly clearly identifiable	•Is interesting to listen to, but drags
	Provides mostly easy to see and	conclusion that signals the end of	in a few spots
	follow visual depictions of the process	the speech by showing the	•Has a minimal use of vocal fillers
	•Demonstrates the outcome/result of	outcome/result of the process, but	(uhh's and ahh's)
	the described process	has some minor omissions	•Is submitted on time with the
			appropriate file types
	Provides a generally clear	•Has a generally clear introduction	•Speaker speaks generally clearly
	introduction to the process and the	that includes the process and its	and confidently
	context (who, where, etc.) for that	context, but omits some important	•Is a generally appropriate pace for
	process, but omits information in a few spots	details or explanations	listeners to comprehend each step
A C Speech 35-39 points	Provides generally clear, detailed	<ul> <li>Offers a generally chronologically- ordered step-by-step instructions,</li> </ul>	and complete any necessary action, but is too quick or slow in some
	verbal instructions to complete the	but has a major step out of order or	spots
	described process with a couple	several minor steps out of order	•Is generally interesting to listen to,
	major omissions	•Has a generally clearly identifiable	but drags in several spots
	Provides generally easy to see and	conclusion that signals the end of	•Has noticeable use of vocal fillers
	follow visual depictions of the	the speech by showing the	(uhh's and ahh's)
	process, but omits a few steps	outcome/result of the process, but	•Is submitted on time with the
	Generally demonstrates the	omits some important information	appropriate file types
	outcome/result of the described	about the outcome/result	, , , , , , , , , , , , , , , , , , ,
	process		
	Provides a brief or unclear	Has an introduction that includes	•Speaker occasionally speaks clearly
	introduction to the process and the	the process and its context, but	and confidently
	context (who, where, etc.) for that	omits many important details or	•Is a minimally appropriate pace for
	process, but omits necessary	explanations	listeners to comprehend each step
	information in many spots	Offers a somewhat	and complete any necessary action,
	<ul> <li>Provides verbal instructions to</li> </ul>	chronologically-ordered step-by-	but is too quick or slow in many
	complete the described process with	step instructions, but has some	spots
A D Speech	several major omissions of steps or	major steps out of order and	•Is minimally interesting to listen
30-34 points	important details	several minor steps out of order	to, but drags throughout most of
	Provides few easy to see and follow	•Has an identifiable conclusion that	the speech
	visual depictions of the process, and	signals the end of the speech by	•Substantial and distracting use of
	omits several steps	showing the outcome/result of the	vocal fillers (uhh's and ahh's)
	•Minimally demonstrates the	process, but omits most of the	•Is submitted on time with the
	outcome/result of the described	important information about the	appropriate file types
	process	outcome/result OR does not	
		include the outcome/result	

	Content	Organization	Delivery
An F Speech Less than 30 points	Provides little or no introduction to the process and the context (who, where, etc.) for that process Provides few or no clear, detailed verbal instructions to complete the described process Provides few or no easy to see and follow visual depictions of the process, and omits most of the steps Fails to demonstrate the outcome/result of the described process	*Has an introduction that barely includes the process and its context, OR does not introduce the process or its context     *Offers minimally chronologically-ordered step-by-step instructions, but has most major steps out of order and several minor steps out of order OR is not in chronological order     *Has a minimally identifiable conclusion that signals the end of the speech by showing somewhat the outcome/result of the process, but omits most of the important information about the outcome/result OR does not include the outcome/result OR simply stops	Speaker rarely or never speaks clearly and confidently Is a rarely or never appropriate pace for listeners to comprehend each step and complete any necessary action, but is too quick or slow throughout most or all of the speech Is not interesting to listen to Substantial and distracting use of vocal fillers (uhh's and ahh's) Is submitted late or not at all OR is submitted with inappropriate file types